

CenterPoint M&A Advisors helped us acquire seven billboard businesses across the country. They identified the acquisition targets, negotiated the terms of the deals and then followed through to the closing. They weeded through hundreds of acquisition candidates, eliminating companies that did not meet our criteria and brought us only the deals that were a good strategic fit.

*Jim Matalone, CEO
NextMedia Outdoor
Advertising Division*

**CASE IN POINT:
GROWTH THROUGH
ACQUISITION IS
WORTH ADVERTISING.**



NEXTMEDIA GROUP, INC. is an out-of-home media company that owns and operates outdoor advertising properties and radio stations in mid-sized markets throughout the United States. The company generates revenue by renting billboards and selling radio air time to advertisers. CenterPoint M&A Advisors was hired to help NextMedia build its portfolio by acquiring billboard companies across the United States. Over a three-year period, CenterPoint was successful in facilitating the acquisition of seven billboard companies in five states.

