

CenterPoint really performed for us. They were able to get a highly interested group of strategic buyers and private equity firms to bid against each other for our company, and the price kept going up. By the time they were done, we felt very confident that the final deal on the table was truly the best.

*Michael Muhawi, Founder
Rain Creek Baking Company*

**CASE IN POINT:
A SWEET DEAL WITH
ALL THE INGREDIENTS
FOR SUCCESS.**



RAIN CREEK BAKING COMPANY manufactures and markets specialty fillo dough products and desserts including hand-crafted European-style baklava, macarons, strudels and nut tarts. The company's rapid growth created the need for additional capital and a professional management team. CenterPoint was given the task of finding a strong strategic partner that could pay the highest price and take the company to the next level. After a highly competitive bidding process which resulted in multiple offers, Rain Creek Baking Company was sold to Chicago-based Kronos Products, a leading Greek food processor, distributor and importer. Kronos is owned by a private equity group, Prospect Partners, LLC.